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# Seal your Christmas with a Smile.

(or, how \$2.00 and six empty Smile SUGAR FREE Gum packs can personalize your holiday mail and gifts.)

Smile Sugar Free Gum will send you a sheet of 100 personalized photostamps from any black-and-white or color snapshot you send us. Imagine it. Postage stamp-sized pictures of your wife, kids, grandchildren, and loved ones, smiling out from your Christmas cards or gifts.

You'll find Smile at your favorite store. And you'll like Smile because it promotes happiness, not cavities.

Mail to: Seal Christmas with a Smile Offer  
Box 42  
Flametown, New York 12527

Enclosures:

Please bring me \_\_\_\_\_ sheets of photostamps (100 stamps per sheet). I am enclosing \$2.00 for each sheet of stamps plus 6 empty gum wrappers from Smile Sugar Free Gum as proof of purchase.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

I am also enclosing my black-and-white or color snapshot (photostamps are up to 4" x 6" for you to enclose in cards and notes. Please return my original photograph with the stamps.

Checks or money order (no cash) only, please. Make check or money order payable to "Seal Christmas with a Smile Offer." Allow 2-4 weeks for delivery. Offer good in U.S. only. Subject to credit and local regulations. Offer expires March 31, 1973.

10¢

**10¢ off on 6-pack of Smile Gum.**

10¢

To The Dealer: You are authorized to act as our agent for the redemption of this coupon. We will reimburse you 10¢ after the handling of 6 that have been used in accordance with our customer offer. Cash redemption value 1/10 of 1¢. This coupon is non-transferable. Exchange proving purchases of sufficient stock of our brands to cover coupons presented must be shown upon request.

Mail coupons to: Clark Gum Company, P.O. Box 104, Leno City, North Carolina 27622. Reimbursement will be made only to a retail distributor of our merchandise. Good only on Smile Gum 6-packs. Offer expires December 31, 1972. Any other use constitutes fraud.

10¢

10¢

